

The BLU Vivo Air - America's Thinnest Smartphone - Is Now Available For Purchase on Amazon.com

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Vivo Air

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MIAMI, Jan. 20, 2015 /PRNewswire/ -- BLU Products, the market leader in unlocked devices in the United States, announced today that the new BLU Vivo Air is now available for purchase. After it's overwhelmingly popular debut at the CES Las Vegas the new BLU Vivo Air now available for \$199 unlocked at Amazon.com. Everyone from editors, tech reviewers, and consumers alike were raving about the BLU Vivo Air's revolutionary design, beauty and price point, in what is sure to become one of BLU's most popular smartphone devices ever.

To purchase the BLU Vivo Air you can visit:

http://www.amazon.com/Vivo-5-1mm-Super-Amoled-Memory/dp/B00S5C3BFG/ref=sr_1_3?ie=UTF8&qid=1421696889&sr=8-3&keywords=blu+vivo+air (http://www.amazon.com/Vivo-5-1mm-Super-Amoled-Memory/dp/B00S5C3BFG/ref=sr_1_3?ie=UTF8&qid=1421696889&sr=8-3&keywords=blu+vivo+air)

Vivo Air

The Vivo Air is the fifth generation of the BLU Vivo series featuring Super AMOLED display technology, featuring remarkable advancements in technology and design, resulting in the thinnest (5.1mm) and lightest (sub 100g) smartphone device available in the Americas. Built out of one solid block of aluminum magnesium alloy using the latest CNC and antenna technologies, then covered with a Corning Gorilla glass 3 shell on both the front and back for improved damage resistance. The result is a remarkably premium and beautiful device with a lasting first impression and unique feel in hand.

The Vivo Air is powered by a Mediatek MT6592 chipset, which translates into an Octa-Core Cortex-A7 processor at 1.7GHz, Mali-450MP4 GPU and 1GB of RAM resulting in an AnTuTu score of over 30,000. Images come to life with a 4.8-inch Super AMOLED display with 306ppi, resulting in an extremely vivid and bright display, coupled with an 8.0 mega pixel main camera plus 5 mega pixel front facing camera, while still packing a 2100mAh battery inside its revolutionary thin design, to keep going an entire day without needing to charge.

Learn more: <http://www.bluproducts.com/index.php/vivo-air> (<http://www.bluproducts.com/index.php/vivo-air>)

Here are what some of the top tech sites are saying about the new BLU Vivo Air:

"The thinnest phone you can buy in America is \$199 unlocked, and it's beautiful" – **The Verge**

"A Crazy Thin, Crazy Light, Crazy Cheap Smartphone." – **Gizmodo**

"Coming in at only 5.1mm and weighing sub 100g, this is one of the thinnest and lightest handsets available on the market... Thin, svelte, and compelling" – **Android Authority**

"Whoa, this smartphone is extraordinarily svelte and lightweight, which is barely noticeable as we hold it in our hand" – **Phone Arena**

"On paper the BLU Vivo Air is one of the best phones ever made... credit where credit is due; the aluminum-magnesium alloy provides a premium feel and rigidity to the device, while Gorilla Glass 3 guards both the front and the back. It's a beautifully designed device... minimalist but minimalism done right" – **GSMarena**

"You can always impress people by letting them handle it" – **GSMarena**

"The phone looks and feels premium. It's made of glass and aluminum, to be sure; it's super-thin, and feather-light. It certainly doesn't feel like a cheap prepaid phone" – **PC Mag**

"America's thinnest smartphone is also one of its cheapest. At 5.1mm and just \$199, BLU might have a winner on its hands for those seeking a budget option that doesn't LOOK like a budget option" – **Pocket Now**

"It's the thinnest and lightest weight phone you can buy in the US right now for \$200 off contract" – **Phone Dog**

"BLU, a smartphone manufacturer based in Miami, Florida, has been shattering preconceptions of budget handsets for a while, but its latest collection may be the company's magnum opus" – **Droid Life**

"BLU Products has managed to make some of the best low-cost Android-based smartphones to date" **-Android Beat**

"BLU is back with the crazy thin \$199 Vivo Air smartphone" **-After Dawn**

BLU Vivo Air Full Specifications:

- Network: (GSM/GPRS/EDGE) 850/900/1800/1900 MHz, (4G HSPA+ 21Mbps) 850/1900/2100
- Display: HD Super AMOLED 4.8-inch 720 x 1280, with Corning Gorilla Glass 3 protection
- Processor: Mediatek 6592, 1.7 GHz Octa-Core with MALI-450 graphics GPU
- OS: Android 4.4 Kit Kat
- Camera: Rear – 8.0 megapixel, autofocus with LED Flash, (1.1mm pixel size, 1/3.2 inch sensor, 2.4mm aperture), HD 1080p@30fps video recording Front – 5.0 megapixel
- Connectivity: Wi-Fi b/g/n/, GPS, Bluetooth v4.0, Hotspot, micro-USB, FM Radio
- Memory: 1GB RAM, 16GB internal memory
- Dimensions: 139.8 x 67.5 x 5.15 mm
- Battery: Li-Ion 2100mAh
- Available Colors: White/Gold, Black

About BLU Products

BLU Products, founded in 2009, designs and manufacturers affordable, attractive and innovative mobile devices to suit a wide variety of consumer needs. Headquartered in Miami, Florida, BLU is pioneering the advancement of the prepaid and no-contract revolution by providing a vast portfolio of advanced unlocked mobile phones to thousands of dealer agents, MVNO's, and large retailers throughout the United States and Latin America. For more information, visit: www.bluproducts.com (<http://www.bluproducts.com>)

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