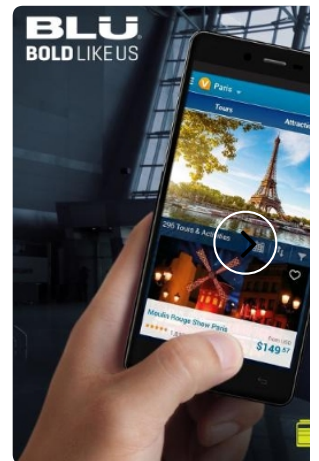
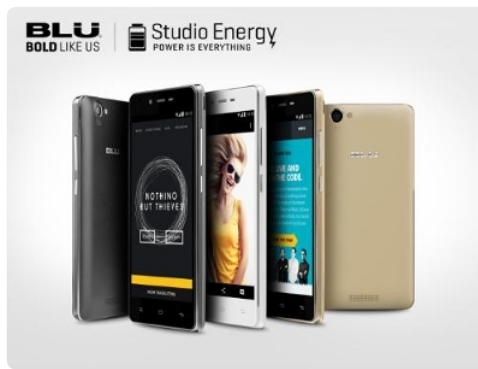
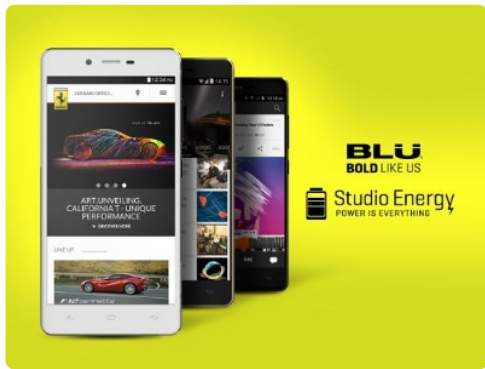


The BLU Studio Energy - America's Most Powerful Battery on a Smartphone - Is Now Available For Purchase on Amazon.com



BLU Studio Energy



MIAMI, Feb. 11, 2015 /PRNewswire/ -- BLU Products, the market leader in unlocked devices in the United States, announced today that the new BLU Studio Energy is now available for just \$149.00 unlocked exclusively at Amazon.com. The Studio Energy was a hit at the CES Las Vegas showcasing its industry leading 5,000mAh battery resulting in an incredible 45 days stand-by, or up to 4 days of standard usage on a single charge.

To purchase the Studio Energy you can visit:

http://www.amazon.com/BLU-Studio-Energy-Battery-Unlocked-Packaging/dp/B00T6J3USK/ref=sr_1_2?ie=UTF8&qid=1423612818&sr=8-2&keywords=BLU+Studio+Energy (http://www.amazon.com/BLU-Studio-Energy-Battery-Unlocked-Packaging/dp/B00T6J3USK/ref=sr_1_2?ie=UTF8&qid=1423612818&sr=8-2&keywords=BLU+Studio+Energy)

Studio Energy

The Studio Energy is the latest device in BLU's Studio series delivering premium build quality and materials while using technological advancements to pack a 5,000mAh battery – the largest of any smartphone today – while still maintaining a thin 10mm design.

"The Studio Energy with its insanely long lasting battery is the perfect solution for users suffering from the anxiety of constantly looking for a place to charge." said Samuel Ohev-Zion, CEO of BLU Products.

Great for active users to bring on weekend hiking trip or road trip, as a backup phone in case of an emergency, movie watchers and gamers, the Studio Energy ensures that you will have power when you need it most. Perfect as a business device, international travelers rejoice from the freedom of having to carry multiple country wall adaptors, plus international roaming capability with support for Dual SIM cards.

Along with the powerful battery, the Studio Energy also supports Reverse Charge to enable consumers to use their smartphone as a power bank to charge other devices, with a USB OTG Cable included.

Not stopping short on battery performance, the Studio Energy delivers on beautiful design and features including a retina quality 5.0-inch HD display with 294ppi, utilizing full lamination, IPS, and OGS technologies with an incredible color reproduction, brightness and quality for a perfect viewing experience, protected by Corning Gorilla Glass 3. Dual Cameras include an 8.0 mega pixel main camera plus 2 mega pixel front facing camera. The Studio Energy's memory configuration includes 8GB built in storage plus 1GB RAM, with an expandable Micro SD slot of up to 64GB. Additional features include Dual SIM Dual Active technology for multiple SIM card support including nationwide coverage throughout all US GSM Networks with 4G HSPA+ Speeds. The Studio Energy will be available in Midnight Black, Ceramic White and Luxury Gold.

Learn more: <http://www.bluproducts.com/index.php/studio-energy>
(<http://www.bluproducts.com/index.php/studio-energy>)

Here are what some of the top tech sites are saying about the new BLU Studio Energy:

You might not need to swap batteries (or lean on an external battery pack) again. - **Engadget**

"BLU has come up with something far more useful in our opinion – not a massive screen, but a massive battery" - **IT Pro Portal**

"BLU's Long-Lasting Phone Will Solve Your Battery Problems... For a phone with such a monster battery, it's surprisingly slim and portable". - **PC Mag**

"If you need to make a lot of calls and can't stay long near a wall socket, the Studio Energy is the one to have." - **GSMarena**

"Talk time is rated at 52 hours, and since its dual-SIM it might be the perfect phone for a weekend getaway". - **Phandroid**

Studio Energy

- Network: (GSM/GPRS/EDGE) 850/900/1800/1900 MHz, (4G HSPA+ 21Mbps) 850/1700/1900, 850/1900/2100
- Display: IPS 5.0-inch 720 x 1280 HD, with Corning Gorilla Glass 3 protection
- Processor: Mediatek 6582, 1.3 GHz Quad-Core with MALI-400 graphics GPU
- OS: Android 4.4 Kit Kat (upgradeable to Lollipop in June)
- Camera: Rear – 8.0 megapixel, autofocus with LED Flash, (1.4mm pixel size, 1/3.2 inch sensor, 2.2mm aperture), HD 1080p@30fps video recording Front – 2.0 megapixel
- Connectivity: Wi-Fi b/g/n/, GPS, Bluetooth v4.0, Hotspot, micro-USB, FM Radio, OTG Reverse Charge
- Memory: 1GB RAM, 8GB internal memory + microSD slot expandable up to 64GB
- Dimensions: 144.5 x 71.45 x 10.4 mm
- Battery: Li-Ion 5000mAh
- Available Colors: Ceramic White, Midnight Black and Luxury Gold

About BLU Products

BLU Products, founded in 2009, designs and manufacturers affordable, attractive and innovative mobile devices to suit a wide variety of consumer needs. Headquartered in Miami, Florida, BLU is pioneering the advancement of the prepaid and no-contract revolution by providing a vast portfolio of advanced unlocked mobile phones to thousands of dealer agents, MVNO's, and large retailers throughout the United States and Latin America. For more information, visit: www.bluproducts.com (<http://www.bluproducts.com/>)

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