

You Had Me At



HelloEarth[®]
International Made Simple



HelloEarth[®]
International Made Simple



Try HelloEarth for Yourself!
TEXT "HELLO" TO 78645.

Discover an entire world of new revenue with HelloEarth[®].
Contact Terri Peterson at 940.769.9933 or by email,
tpeterson@networkip.net, to learn more.

CREATING NEW WORLDS OF OPPORTUNITY

HelloEarth® – the easy-to-use Wi-Fi traveling plan and app for International travelers – provides your company with a unique and competitive advantage to enhance your brand, strengthen customer loyalty and open new revenue.



HelloEarth®
International Made Simple

HelloEarth® – The Smart Call

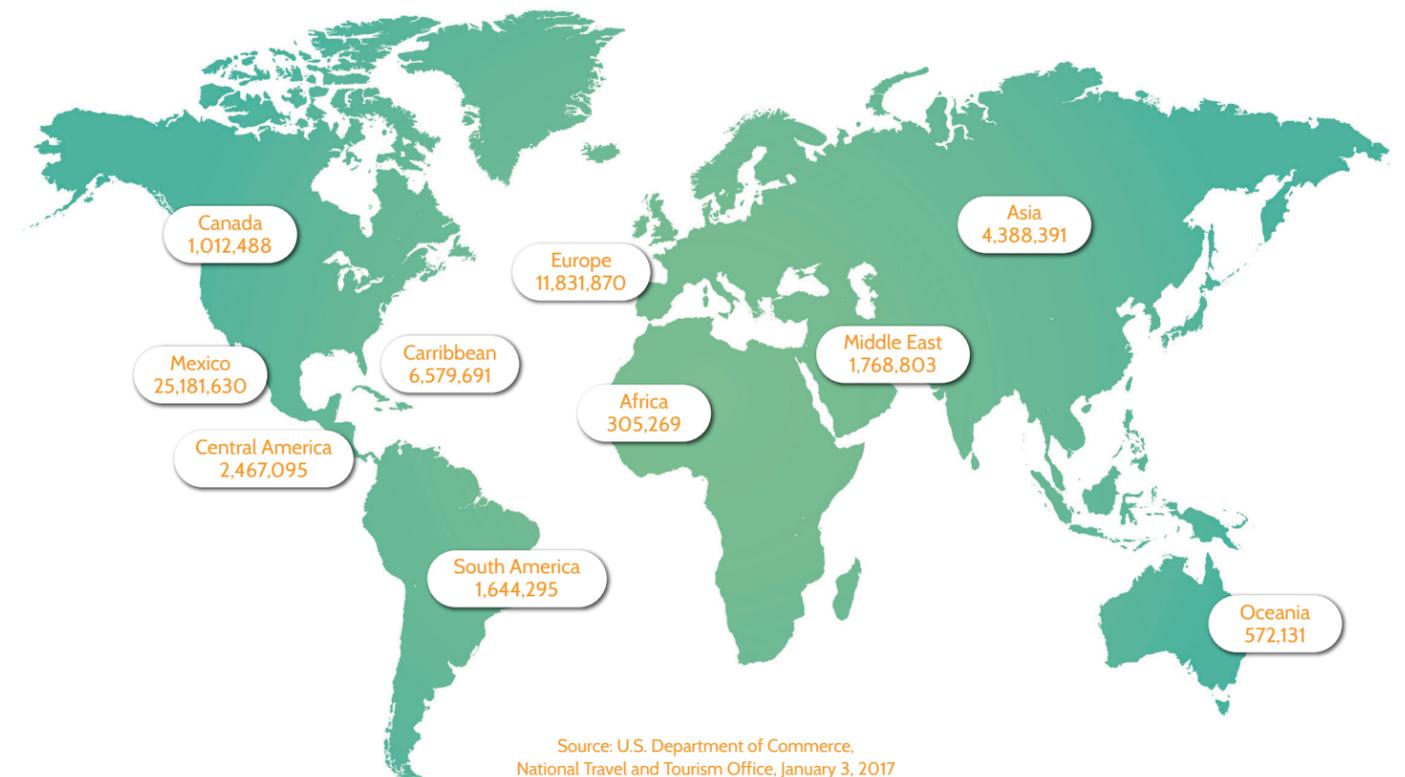
Imagine as a travel customer, you are preparing for an international trip...you have your passport, scheduled your flight, and booked your hotel. But how do you avoid incurring costly phone bills from your mobile provider when calling while traveling internationally? The smart call is HelloEarth, presented by NetworkIP.

HelloEarth makes International simple. Unlike other app-to-app services, **HelloEarth's Wi-Fi calling plans let you call anyone, anywhere in the world.** No more worrying about whether or not the person you are calling is signed up to the same app you are on, you just make your calls from your phone.

Market Potential

With nearly 67 million U.S. citizens travelling internationally each year, the target market for HelloEarth offers great potential. Today, more than ever, mobile subscribers are choosing solutions like HelloEarth to stay connected and in touch with family, friends and work as they travel abroad.

**NEARLY 67 MILLION U.S. CITIZENS
TRAVELED INTERNATIONALLY IN 2016**



Revenue Participation Program

By making HelloEarth® available to your travel customers, your company will become a partner in NetworkIP's revenue participation program and immediately tap into an entirely new revenue stream, receiving a favorable percentage of each purchase generated through your company.



1 out of 4 adults in the U.S. make International calls.

Source: Harris Interactive

Why HelloEarth?



Worldwide Calling – Anyone, Anywhere.

A Wi-Fi hotspot is all you need for easy and convenient International calling.

Competitive Low Rates.

Travelers can call back home, connect with travel companions or contact local numbers, like hotels and restaurants, for less than 2 cents per minute.

Great Call Quality Every Time, Every Call.

NetworkIP's "IQ Technology" quality call system delivers superior sound quality and more reliable call connections than competing services. (See chart below.)



Free App-to-App Messaging and (HD Voice) Calling.

HelloEarth also offers free app-to-app service. When both callers subscribe to HelloEarth and connect through a Wi-Fi network, messages and calls are free.



No Cards or Access/PIN Numbers.

It only takes a few moments for a traveler to sign up online through their Smartphone, download the free HelloEarth dialer app and immediately begin making International calls. Plus, they no longer have to be concerned about carrying another card, buying another temporary phone or trying to remember their access or PIN number.



No Surprises. No Games.

Unlike like other services, there are no hidden fees or surprise charges with HelloEarth, just low-cost International calling. Plus, subscribers' funds never expire.



Free Promotional Offer.

Your customers can take HelloEarth for a risk-free test drive with the opportunity to convert to the program's PAYGo or Unlimited Calling Plans. HelloEarth is also one of the few International Calling Programs to offer a consumer referral program where subscribers can earn free calling credits.

CALL QUALITY / DATA IMPAIRMENT COMPARISON*

	10% Data Impairment	20% Data Impairment	30% Data Impairment	40% Data Impairment
HelloEarth® International Made Simple	1	1	2	3
Vonage	1	1	4	5 AUDIO IS UNINTELLIGIBLE
Skype	1	3	4	
AT&T Wi-Fi	1	3		
Boss	1			
Viber	1			

1 CLEAR AUDIO 2 MINOR AUDIO BREAKUP 3 4 MODERATE AUDIO BREAKUP 5 UNINTELLIGIBLE

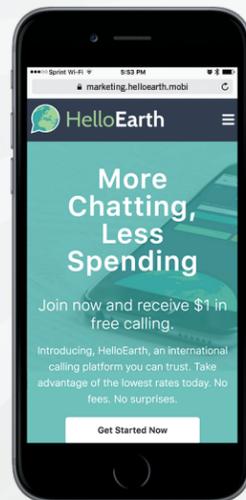
*All products tested in a controlled lab environment to a U.S.-based landline (1.18.16)

The HelloEarth Experience

HelloEarth is simple to use and offers subscribers self-serve, competitive International calling to any phone, anywhere, with no fees or surprises.



1



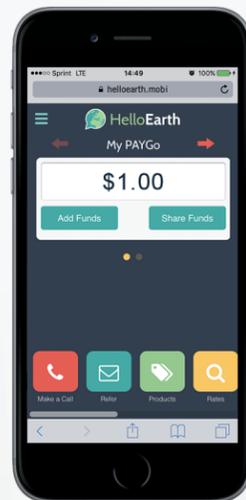
GET STARTED LANDING PAGE

2



CREATE ACCOUNT through HelloEarth Web App & Sign In. Subscriber signup process is secure and super intuitive.

3



ACCOUNT MANAGEMENT DASHBOARD

4



FREE DIALER APP

HelloEarth PAYGo Plan

HelloEarth's PAYGo Plan allows subscribers to call back to the United States or anywhere in the world, paying only for the minutes they use.

- Low rates (1.5 cents per minute) mean subscribers can afford to take more time to talk to their family and friends around the world.
- Calls to mobile or landline phones, including Mexico, Canada, India and China, are just pennies a minute.
- Funds may be added as needed or subscribers can register for auto-recharge so funds are always available.
- Funds never expire.
- Only per-minute charges apply - no games or additional fees.

HelloEarth Unlimited Plan

If you are making International calls in preparation for a trip or plan an extended stay abroad, HelloEarth's Unlimited Plan may be the choice for you. For just \$5 a month, you may enjoy the convenience and flexibility to call as often and as long as you wish, at any time, back to the U.S. or any of HelloEarth's 60 destinations around the globe.

- Unlimited International calling plan to landlines and select mobile destinations around the globe.
- For list of destinations go to HelloEarth.mobi/rates#unlimited