

An App-titude For Success!

Meet FreeRange Mobile™ NetworkIP's New MVNO App

Discover new market growth opportunities with this robust MVNO app and provide your customers with a low-cost, premium replacement for traditional mobile calling/SMS texting services, utilizing Wi-Fi/mobile data.



Smooth MVN-Operator

With the explosion of data traffic and mobile in the U.S. and around the globe, consumers are demanding competitive cost savings and freedom from traditional mobile calling/SMS texting services.

WI-FI TO
CARRY UP TO
60%
OF MOBILE
DATA BY 2019

The amount of mobile data traffic on smartphone and tablets could reach 115,000PB (Petabytes) by 2019. That's the data equivalent of 6,000,000,000 Blu-ray movies!

Source: Juniper Research "Wi-Fi Calling Operators"

FreeRange Mobile™ seamlessly switches between cellular data & Wi-Fi- to keep me connected!



Answer the Call

With FreeRange Mobile, NetworkIP's new MVNO App, you can answer the call with a broad range of market growth opportunities to benefit you and your subscribers.

Low-cost Replacement of Traditional Mobile Voice/SMS

- Comprehensive service – Wi-Fi only or in conjunction with mobile data plan
- Young adults, college students and teens

Low-cost Replacement of Traditional Home Phone

- Convert current landline to smartphone
- Cost-effective alternative to VOIP boxes and landline phones

Second-Line Service

- Smart option for small or home-based businesses
- Keeps business and personal communications separate

International Roaming (Wi-Fi) for Voice/SMS

- Available anywhere in the world with Wi-Fi or mobile data
- Easy two-way communications

Freemium (Free-to-Premium) Pricing Strategies

- Accommodates free ad-sponsored services for app subscribers
- Opportunity to add subscriber rewards program; redeemable toward services

Coming FreeRange Attractions

- Support for Native App (Android)
- DIDs for additional countries, including Canada
- Phone number porting
- Voicemail-to-Text

Home or 2nd Line

Communicate two-ways with phone numbers anywhere in the world, and app-to-app!



Marketed as 2nd line or home phone replacement using Wi-Fi and Consumers' existing mobile data plans.

Mobile Service +

Traditional mobile calling/SMS texting service replacement plus FREE app-to-app.



Optimizes use of Wi-Fi and a mobile data plan option to minimize cost, also leveraging ad/rewards sponsorship.

What Makes Our FreeRange Mobile MVNO Solution A Standout

Subscriber Features

- Simple monthly subscriptions starting at just \$5 a month
 - Unlimited nationwide and International Calling (60+ countries, including Mexico and India)
 - SMS texting to the USA and Canada
- Unsurpassed premium call quality and consumer experience
- FCC and State Regulatory compliance
- Seamless call handoffs between Wi-Fi and mobile data plans
- Assigned U.S. phone number (DID) of subscribers' choice
- Ability to make/receive calls or texts with Wi-Fi or mobile data from any phone, anywhere – not just app-to-app
- Family and friends can download global version of app for additional cost savings
- Opportunity to earn rewards
- FREE app-to-app calling and messaging

 Exclusive NetworkIP Feature!

Expanding Marketability

- Create your own White Label version!
- Low-cost solution for subscribers
- Bundle or upsell with low-cost MVNO mobile or data-only plans – full API support
- Stand-alone Wi-Fi replacement for traditional mobile plans and home phones
- Second line as add-on offering
- Freemium friendly business model
- Opportunity for ad or reward program-supported sponsorships
- Competitive advantage and subscriber loyalty
- Self-serve app; no IT, billing or network setup required

CALL QUALITY / DATA IMPAIRMENT COMPARISON*

	10% Data Impairment	20% Data Impairment	30% Data Impairment	40% Data Impairment
FreeRange Mobile	1	1	2	3
Vonage	1	1	4	5 Audio is Unintelligible
Skype	1	3	4	
AT&T Wi-Fi	1	3		
Boss	1			
Viber	1			

- 1** Clear Audio
- 2** Minor Audio Breakup
- 3 4** Moderate Audio Breakup
- 5** Unintelligible

*All products tested in a controlled lab environment to a U.S.-based landline (2.09.17)