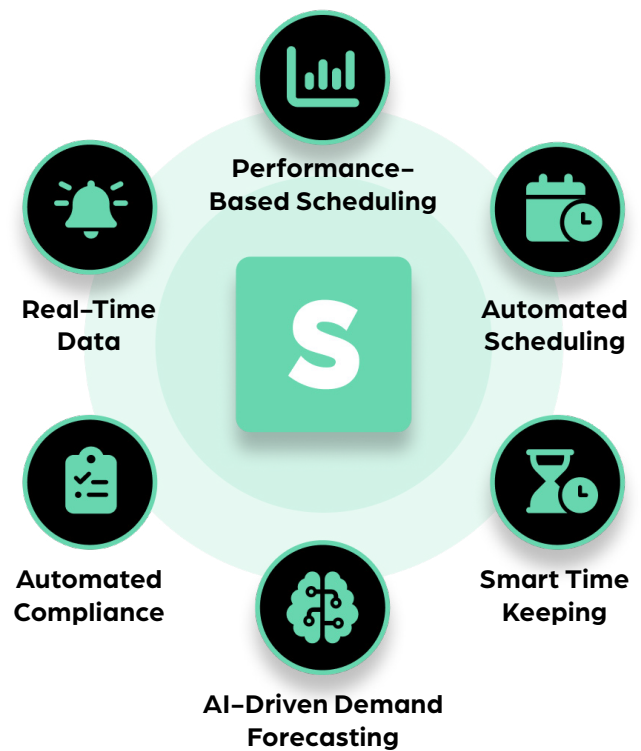# shiftlab

Powering Labor Optimization

for Telecom Retailers

About Shiftlab

Shiftlab is a retail performance platform that features sales–based scheduling, smart timekeeping, and real–time data to help telecom retailers optimize their teams and increase profits.

Performance–Based Scheduling

Real–Time Data

Automated Scheduling

Automated Compliance

Smart Time Keeping

AI–Driven Demand Forecasting

Our Story

Shiftlab co–founder and CEO, Devin Shrake, has deep roots in retail. Throughout college, Devin worked as a retail sales associate for a large Verizon retailer and later became their VP of Sales Operations. He experienced firsthand the pain of building schedules across many locations and found that existing scheduling solutions didn't meet the unique needs of sales environments.

Devin founded Shiftlab in 2019. The Shiftlab platform powers over 6,000 wireless retail locations, and over 40,000 wireless retail professionals use it daily to optimize their workforce.
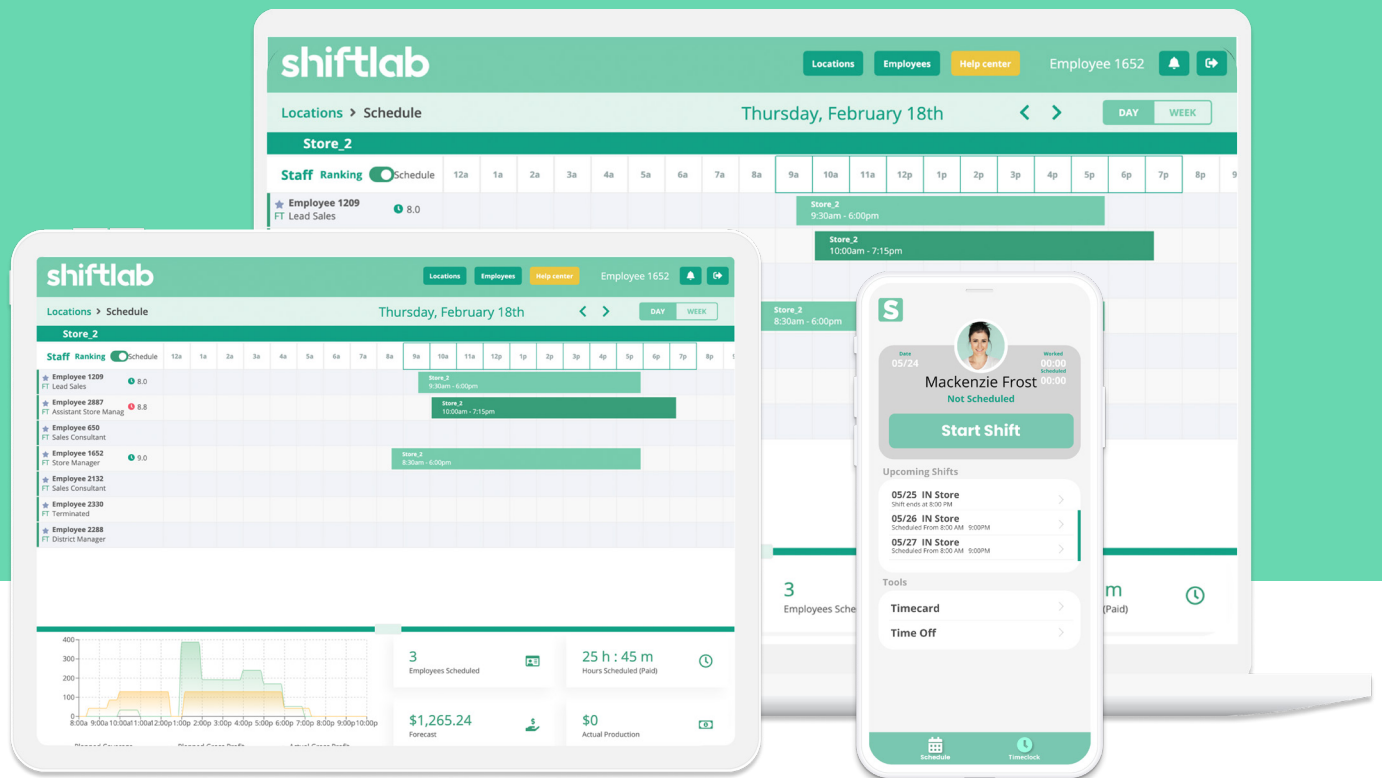
"Our goal is to evolve scheduling from a task, to a strategy.

– Devin Shrake

Co–Founder & CEO, Shiftlab

Complete Retail Performance Platform

Automated Profit–Driven Scheduling

Create Sales Optimized and Compliant Schedules with One Click

Shiftlab's Schedule Automation ensures your schedule is optimized to maximize sales and account for employee needs. By combining real–time Point of Sale and Time & Attendance data, Shiftlab schedules your reps at ideal times that maximize your ROI.

Shiftlab's AI–driven forecasting engine uses historical sales data, recent trends and event effects to accurately predict the labor demand for each location down to the hour.
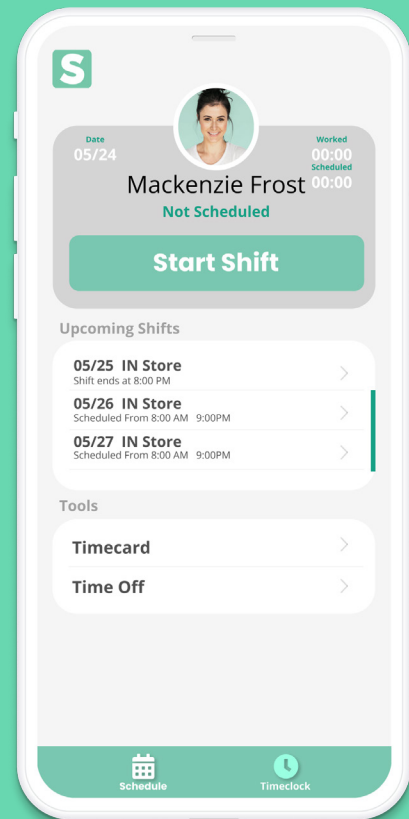
- Optimized schedules with one click
- Auto–breaking
- Schedule execution overlay
- Top Performer, Top Opportunities
- AI–driven demand forecasting

Smart Time Keeping

Efficiently track employee hours and streamline HR & payroll processes

Designed for telecom retail, Shiftlab's Time Clock app integrates seamlessly with our leading scheduling platform, ensuring accurate timekeeping and compliance with labor laws.

- Early clock–in prevention
- Auto clock–out reconciliation
- Proper cost tracking
- Streamlined payroll prep
- PTO Management
- Biometrics & more

Streamlined Compliance

Simplify and Automate Compliance

Shiftlab helps telecom retailers stay compliant on labor and protect their bottom line by automating compliance and decentralizing risk.

- Automatically create and enforce mandatory and custom breaks
- Collect 100% of break attestations for missed/waived breaks
- Receive break and OT alerts
- Full suite of labor exception reporting and FSLA coverage
- Track timesheet data and restrict short–notice changes

Store Pulse

Empowering retail field teams with access to real-time performance data

Whether it's monitoring stores opening on time, overtime trends, shift compliance or more — we make it easy for retail managers to track key performance indicators and make faster, smarter decisions with Shiftlab Pulse.

- Real-time trending OT
- Store open notifications
- Real-time break visibility
- Real-time notifications
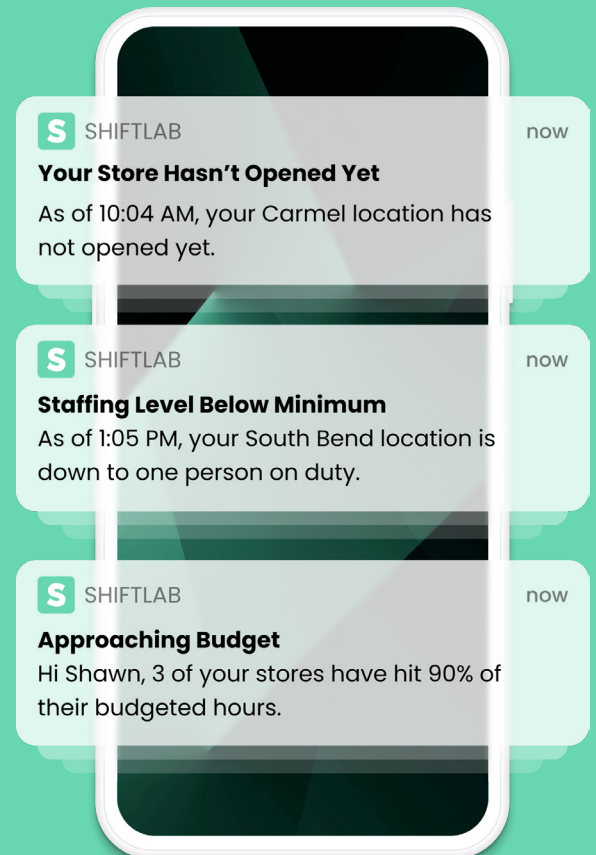- Budget Awareness
- Live Labor Dashboards

Shift Swap

Offer your team the flexibility to swap shifts while ensuring your labor strategies are met.

Our shift swap functionality allows your frontline retail staff to trade or pick up shifts from co-workers, all while following pre-set rules. Shiftlab automatically adjusts the schedule when a shift swap is accepted so no manual work is required to adjust the schedule!

Sales Infused Chat

Coming Soon Q2 2024

S SHIFTLAB — now
Your Store Hasn't Opened Yet
As of 10:04 AM, your Carmel location has not opened yet.

S SHIFTLAB — now
Staffing Level Below Minimum
As of 1:05 PM, your South Bend location is down to one person on duty.

S SHIFTLAB — now
Approaching Budget
Hi Shawn, 3 of your stores have hit 90% of their budgeted hours.

Swap Request:
Mon, Apr 29 12:15pm – 8:30pm
Lee Young
Store285

My Current Shift:
Mon, Apr 30 9:30am – 5:45pm
Robin Gray
Store285

The Power of Automation

How do we create schedules that are compliant and optimized for sales with one click?

Here's a closer look at everything we factor into our scheduling automation:

Labor Strategy

- Employee Data
- PTO
- Budgeted Hours
- Store Hours
- Sales & Traffic
- Employee Performance
- Trends & Events
- Availability
- Compliance
- Business Rules

Optimized Schedules with One-Click

Shiftlab ROI

Shiftlab customers report decreased labor costs, increased sales and profitability and an improved guest experience as a result of Strategic Scheduling and Smart Timekeeping.

Shiftlab Customers see ROI quickly through:

- Increased sales by placing top performers intop shifts.

- AI–Driven Forecasting that predicts demand with 95% accuracy.

- Decreasing labor costs with auto–budgeting and the ability to better align sales forecasts, labor plans, and budgets.

- Decreasing labor costs with early clock–in prevention and biometrics integration

- Reducing payroll prep by up to 90% with auto clock–out reconciliation.

- Providing managers with real–time data that empowers them to be proactive and positively impact the bottom line.

- Fast implementation (30 days) and free integration with HRIS, POS and Traffic solutions.

+10%
Increase in Profit per Hour

−6%
Decrease in Downtime /Wasted Hours

+15%
Increase in Guest Satisfaction

−5%
Decrease in Labor Costs (The Mobile Shop)

Shiftlab's return of investment

+$7
Increase in Profit per Hour (GP Mobile)

What Our Customers Are Saying

"

Shiftlab brings strategy and scheduling together, enabling our leaders to automatically create sales-optimized and compliant schedules. Their AI-powered labor forecasting is a game-changer for us in building dynamic budgets that react to the reality of the business.

Josh Davis, COO – GP Mobile

"

Shiftlab is the first scheduling and timeclock provider that combines a robust platform, rapid development and deployment of product improvements, with tangible, measurable, hard-dollar ROI. For a multi-location retail organization, their ability to automate and streamline timecard management is invaluable.

Aaron Pyle, CFO — Connectivity Source

See How Shiftlab Can Help You Schedule Smarter